



ATENEIO DE MANILA UNIVERSITY  
GOV. JOSE B. FERNANDEZ JR. ETHICS CENTER



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SAINT JOSEPH  
MACAO

MARCH 8 – 10, 2026

# INTERNATIONAL CONFERENCE ON BUSINESS ETHICS IN ASIA

## CONFERENCE INFORMATION

*As of 15 September 2025*

### **International Conference on Business Ethics in Asia**

March 8 - 10, 2026

Ateneo de Manila University, Loyola Heights, Quezon City

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## I. CONFERENCE BACKGROUND AND THEME

On the request of the International Society of Business, Economics, and Ethics (ISBEE) and in association with seven regional business ethics networks around the world, the Global Survey of Business Ethics 2022-2024 (GSBE) was organized and published by Bryan Robinson (South Africa) and Georges Enderle (USA) in September 2024 in three volumes in print and open access (To download, click on Global Series [No. 19](#): Africa; [No. 20](#): Asia, Australia, Russia, South and North America; [No. 21](#): Europe). Over 100 scholars collaborated in GSBE and authored 34 Country- and Regional-Reports. This was the first step of this global project and has been followed by three more steps because this investigation is meant to reach a much broader readership than just readers in libraries. The second step was the publication of these reports in high-quality journals: Asian Journal of Business Ethics, African Journal of Business Ethics, Business and Professional Ethics Journal (two issues) and Zeitschrift für Wirtschafts- und Unternehmensethik (Journal for Business, Economics & Ethics). The third step is the presentation of the reports at conferences in 2025-2026 in Africa, Asia and Europe and the fourth step will be the presentation of the findings of the conversations in different continents in July 2026 at the World Congress of ISBEE in Yaounde, Cameroon.

The planned International Conference on Business Ethics in Asia (Spring 2026) is part of the third step of this global project and presented here in some detail. Its purpose is to bring together the reporters in person from Mainland China, Hong Kong, Macau, Japan, Indonesia, Philippines, India and Australia in order to explore and answer two questions of Business Ethics in Asia:

- (1) What can we learn from each other?
- (2) How should we advance business ethics in Asia?

## II. PRELIMINARY INFORMATION

- A. The Conference will begin with a Welcome Dinner at 6:00 PM on Sunday, 08 March 2026. It will end after the Closing Lunch on Tuesday, 10 March 2026. The Conference Program will be released in early February 2026.
- B. The conference will be held inside the [Ateneo de Manila University](#), Loyola Heights Campus, Katipunan Avenue, Quezon City in Metro Manila.
- C. For those who are flying into Manila from abroad, we suggest that you arrive on Sunday, 08 March 2026, to avoid heavy traffic from the [Manila airport](#) to the venue.
- D. For all Reporters and potential Paper Presenters and Participants, please click on this [link](#) to register for the conference, to signify your intent to join us for the conference as Reporter, potential Paper Presenter or Participant.

### III. ANNOUNCEMENTS FOR REPORTERS

- A. Reporters are authors and co-authors of the Global Survey of Business Ethics 2022-2024 (GSBE). There is no conference fee for the Reporters. The conference organizers will cover the accommodations and flights of one to two Reporters per article, as follows:
1. Accommodations will be inside the campus on a Twin-Sharing basis for the duration of the conference. Check-in can be anytime during the day on Sunday, 08 March 2025. Check-out can be at any time until 10:00 PM on Tuesday, 10 March 2025.
  2. Please coordinate with Georges Enderle at [genderle@nd.edu](mailto:genderle@nd.edu) for details regarding the reimbursement of your plane tickets. Reimbursement in US Dollars will be made during the conference.
- B. We will release a survey in January 2026 to obtain information about your precise flight details, check-in and -out plans, and other pertinent data for effective coordination of plans. We will provide transportation from and to the [airport](#) during the duration of the conference.
- C. We will release another set of Conference Announcements in early February 2026 to communicate relevant information for our event.

### IV. ANNOUNCEMENTS FOR PAPER PRESENTERS AND PARTICIPANTS

- A. The conference is open to all faculty, graduate students, practitioners, and advocates of business ethics. We invite short paper presentations for academic exchange. Please submit a one-page abstract for inclusion in the conference program, as follows:
1. Send the abstract to Georges Enderle ([genderle@nd.edu](mailto:genderle@nd.edu)) before 15 November 2025.
  2. In the abstract, please include: (1) a descriptive title of the presentation; (2) a clear statement of the topic and its significance; (3) a one-paragraph biographical description of each author, including institutional affiliation(s), and contact information.
  3. All abstracts will be reviewed and notifications of acceptance will be announced via Email in mid-January 2026.
- B. The conference fee is USD 150 for Paper Presenters and Participants, which does not include hotel accommodations. Please book your hotel reservations at [Microtel by Wyndham UP Technohub](#), using your chosen online booking site. We will provide transportation from the hotel to the conference venue (and *vice versa*) during the duration of the conference. Payment details for the conference fee will be announced in January 2026.