

Reinventing Responsible Governance: Navigating Dilemmas, Power, and Purpose

In a time of global uncertainty and systemic disruption, governance demands bold reinvention. Global Ethics Forum 2025 convenes leaders to tackle three critical challenges: redefining success in business through integrity and long-term vision, integrating AI safely and ethically, and advancing inclusive governance to foster peace in a divided world.

Drive change at GEF 2025: Explore partnership opportunities





Key Outcomes of GEF 2024

The Global Ethics Forum 2024, held in Geneva from 2–4 September, brought together over 600 participants from 34 countries and 6 continents, including 78 speakers and 32 knowledge partners.

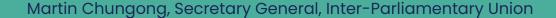
The policy report from GEF 2024 includes key insights from high-level speakers and actionable recommendations for governments, businesses, and civil society. Read it now.



"Our answers to global challenges cannot be purely technical or dryly scientific. A moral component is obviously indispensable."

Nathalie Fontanet, President, State Council of Republic and Canton of Geneva

"Ethical leadership has no place for populism, hate speech, or divisive speech. Ethical leadership should rally all of society to tackle the problems and challenges facing everyone."



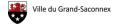


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GEF 2025 Thematic Tracks & Programme Overview

Under the main theme of Reinventing Responsible Governance, Global Ethics Forum 2025 will explore three thematic tracks:



Redefining Success in Business Leadership Through Integrity, Resilience, and Long-Term Vision



Harnessing the Power of AI: Safe and Ethical Integration



People & Peace – Inclusive Governance for a Fragmented World

Throughout the forum, high-level plenary conversations and curated working groups will drive deep reflection, sectoral collaboration, and actionable outcomes for each thematic track.

More highlights of the GEF 2025 programme include an evening concert by Pax Musica and networking lunches and breaks to connect likeminded professionals across sectors. <u>Download the programme overview to learn more.</u>

Why GEF2025 Matters to Business and Foundations

GEF2025 offers a unique platform for business leaders and foundations to:

- Engage in high-level dialogue on ethical leadership and responsible governance
- Gain visibility through speaking roles, media exposure, and branding opportunities
- Network with global leaders, policymakers, and innovators across sectors
- Contribute to shaping ethical frameworks for AI, sustainability, and inclusive growth
- Demonstrate commitment to ESG values and long-term societal impact

By partnering with GEF2025, businesses and foundations position themselves as champions of integrity, innovation, and inclusive development.





GEF 2025 Partnership Opportunities

Benefits	Strategic Partner	Sponsor	Knowledge Partner
Contribution in CHF	15,000-50,000	3,000-15,000	In kind
Speaking role in Opening Session	✓		
Recognised in Opening Speech	✓		
Speaking role in a relevant panel		✓	✓
Co-organisation of relevant panel or working group and/or speaking role in a relevant panel			✓
Free General Pass ticket to GEF2025*	3	2	1
Recognition in external media communications	✓		
Logo on the Globethics website, the GEF2025 event app, and print event materials (e.g. banners)	✓	✓	✓
Logo in Globethics newsletters and on social media**	✓	✓	✓
Logo in outcome report (Globethics Publications)	✓	✓	✓
Recognition in the Outcome report as knowledge partner			✓
Possibility of one booth at GEF2025	/		

^{*}One full General Pass ticket price is 150 CHF per person

Become a GEF2025 partner

Please contact us to discuss the best way to work together.



Enquire about becoming a **knowledge partner** – contact Allison Pierok, Policy and Community Engagement Coordinator, pierok@globethics.net

Enquire about becoming a **sponsor or strategic partner** – contact Wallace S. Cheng, Head of Impact and Innovation, cheng@globethics.net (Tel: +41 795802797)

^{**}Globethics has more than 140,000 newsletter subscribers and more than 50,000 social media followers