



Global Ethics Forum 2025 – Partnership invitation

8-10 October 2025 | Varembé Conference Centre, Geneva, Switzerland

In an increasingly interconnected and uncertain world, governance systems face unprecedented stress. From the erosion of rule-based world order, to technological upheaval and widening divides and insecurities, today's governance systems demand more than reform—they demand reinvention. Against this backdrop, <u>Global Ethics Forum 2025 (GEF2025)</u> will convene at a pivotal time, guided by the theme: *Reinventing Responsible Governance: Navigating Dilemmas, Power, and Purpose*.

This year's edition will bring together thought leaders, policymakers, activists, technologists, business innovators, young entrepreneurs and activists, and community voices to interrogate the ethics of power, the architecture of decision-making, and the collective responsibility to steward our shared future.

GEF2025 builds upon the insights of its 2024 edition and aims to translate principles into practice through bold, interdisciplinary, multisectoral, and multistakeholder dialogue, networking, and collaboration. GEF aims to offer a solution-oriented platform whose outcomes go beyond statements and recommendations, offering experience and co-creation opportunities for the design and experience of groundbreaking solutions.

The 2024 forum welcomed:

- Over 500 participants, including 78 speakers, from more than 40 countries and 6 continents,
- 32 knowledge partners, including international organisations, think tanks, and academic institutions

GEF2025 Programme and Thematic Tracks

Under the main title of Reinventing Responsible Governance, Global Ethics Forum 2025 will explore three thematic tracks:

- Track 1: Redefining Success in Business Leadership Through Integrity, Resilience, and Long-Term Vision
- Track 2: Harnessing the Power of Al: Safe and Ethical Integration
- Track 3: People & Peace: Inclusive Governance for a Fragmented World

Throughout the forum, high-level plenary conversations and curated working groups will drive deep reflection, sectoral collaboration, and actionable outcomes for each thematic track.

See the programme overview.

Partnership opportunities

GEF is a collaborative platform for multisectoral and multistakeholder policy dialogue. Therefore, Globethics invites institutions and organisations working on the same agenda to join this initiative, as:

- Strategic partner, by sharing the ownership, contributing to the organisation, and financing of the forum.
- **Knowledge partner**, by joining the reflection process and co-organising at least one session or working group, inviting the related speakers, and promoting the forum throughout its network.
- **Sponsor**, by financially contributing to the event.

Partnerships with the Global Ethics Forum offer a unique opportunity to align your organisation with GEF's vision to improve ethical leadership for creating a more just, inclusive, and sustainable world. By supporting Global Ethics Forum, you can position your organisation as a driving force behind ethical leadership and responsible governance on a global scale.

Benefits	Strategic Partner	Sponsor	Knowledge Partner
Contribution in CHF	15,000- 50,000	3,000- 15,000	In kind
Speaking role in Opening Session	✓		
Recognised in Opening Speech	✓		
Speaking role in a relevant panel		✓	✓
Co-organisation of relevant panel or working group and/or speaking role in a relevant panel			✓
Free General Pass ticket to GEF2025*	3	2	1
Recognition in external media communications	✓		
Logo on the Globethics website, the GEF2025 event app, and print event materials (e.g. banners)	√	√	✓
Logo in Globethics newsletters and on social media**	√	✓	✓
Logo in outcome report (Globethics Publications)	✓	✓	✓
Recognition in the Outcome report as knowledge partner			✓
Possibility of one booth at GEF2025	✓		

^{*}One full ticket price is 150 CHF per person

Become a GEF2025 partner

Please contact us to discuss the best way to work together.

Enquire about becoming a **knowledge partner** – contact Allison Pierok, Policy and Community Engagement Coordinator, <u>pierok@globethics.net</u>

Enquire about becoming a **sponsor or strategic partner** – contact Wallace S. Cheng, Head of Impact and Innovation, <u>cheng@globethics.net</u> (Tel: +41 795802797)

^{**}Globethics has more than 140,000 newsletter subscribers and more than 50,000 social media followers