

# GLOBAL ETHICS FORUM 2024

MAISON DE LA PAIX, GENEVA, SWITZERLAND  
2 – 4 SEPTEMBER 2024



## Ethical Leadership for a Re-envisioned Future

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## **GLOBAL ETHICS FORUM 2024 – BRIEF CONCEPT**

The 2024 Global Ethics Forum is an opportunity to **envision the future of the world and humanity from the ethical leadership perspective**. Ethical leadership helps in navigating life through turbulent moments, such as the current one. This forward-looking perspective is based, on the one hand, on an evidence-based understanding of reality and its challenges, and, on the other hand, on the belief that a just, inclusive, and sustainable future is possible for all.

The zero draft of the UN Pact for the future, to be launched by the General Assembly in September 2024, alerts that *“we are at a moment of acute global peril... Humanity faces a range of potentially catastrophic and existential risks. We are also at a moment of opportunity, where advances in knowledge and technology, properly managed, could deliver a better future for all.”* (#2).

Indeed, polarisation and wars are sadly now part of our daily reality. The environmental crisis is revealing its disastrous consequences faster than the actions taken to mitigate them. The development and deployment of new technologies such as AI are raising hopes mixed with fears. More than ever, the future of the world depends on the way we will be able to manage these sociopolitical, ecological, and digital challenges. In our interconnected world, this trilogy forms a kind of integrated roadmap towards a better future.

To answer the global existential risks and transform the opportunities into equal chances for all, rather than deepening the divide, **the world needs to be guided by ethical leadership**. Multilateral and non-governmental organisations, companies, think tanks and visionary leaders are striving to identify the necessary responses to the current challenges. However, the complex reality of our world requires more integrated and multistakeholder engagement in the search for the solutions, ensuring that all voices are represented. **The Global Ethics Forum is this needed space for transformational thought leadership, where the future is re-envisioned with hope and determination.**

The Forum will discuss the topics of peace, sustainability, digital revolution and higher education from the perspective of ethical leadership for a better future for all. A specific focus will be dedicated to intercultural dialogue and societal engagement for depolarisation and conflict prevention, the impact of AI on higher education, and the scope and role of ethical leadership beyond compliance frameworks.

# Ethical Leadership for a Re-envisioned Future

## PROGRAMME

including speakers confirmed to date

**MONDAY 2 SEPTEMBER 2024**

<b>13:00–14:00</b>	<b>Registration</b>
<b>14:00–14:45</b>	<p><b>Opening session</b></p> <ul style="list-style-type: none"> <li>• Fadi Daou, Executive Director, Globethics. Lebanon/France. Welcome address and conceptual framing of the Forum.</li> <li>• Dora Yang, Founder and President, Qingsong Health Group. China.</li> <li>• Julien Thöni, Ambassador, Permanent Mission of Switzerland to the United Nations Office and other international organizations in Geneva. Switzerland.</li> <li>• Tovar Da Silva Nunes, Ambassador, Permanent Representative of Brazil (incumbent G20 Presidency) to the United Nations Office and other international organisations in Geneva. Brazil.</li> <li>• Nathalie Fontanet, President of the State Council of Republic and Canton of Geneva; Head, Department of Finance, Human Resources, and External Relations, Canton of Geneva. Switzerland.</li> <li>• Omar Zniber, Ambassador, President of the Human Rights Council. Morocco.</li> <li>• <b>Guest Speaker:</b> Martin Chungong, Secretary General, Inter-Parliamentary Union (IPU). Cameroon.</li> <li>• <b>MC:</b> Romaine Jean, Communications and Media Senior Advisor. Switzerland.</li> </ul>
<b>14:45–15:00</b>	<b>Musical interlude:</b> Sogol Mirzaei, Nikolaos Dimitriadis.
<b>15:00–15:45</b>	<p><b>Conversation on ethical leadership in times of uncertainties</b></p> <ul style="list-style-type: none"> <li>• Lawrence Chong, Founder/CEO, Consulus; Author, Creative Change. Singapore.</li> <li>• Ignacio Packer, Executive Director, Caux Initiatives of Change. Switzerland.</li> <li>• Obiora Ike, Chairman of the Enugu State Government Economic Advisory Committee, Globethics Board member. Nigeria/Germany.</li> <li>• Safak Pavey, Senior Adviser to the UN High Commissioner for Refugees; Former MP. Türkiye.</li> <li>• <b>MC:</b> Romaine Jean, Communications and Media Senior Advisor. Switzerland.</li> </ul>



## MONDAY 2 SEPTEMBER 2024

<b>15:45–16:00</b>	<b>Meet the winners:</b> Presentation of the three finalists of Globethics Youth Leadership Award 2024 and the Jury members
<b>16:00–16:15</b>	<b>Meet the author:</b> Christoph Stückelberger. <i>Sharing Values across Borders. My Story with Globethics.</i> 2024. <b>Host:</b> Romaine Jean.
<b>16:15–17:00</b>	<b>Networking reception, Inauguration of the 20th Anniversary Photo Exhibition; Book signing</b>
<b>Track 1: Inclusive Peace and Development</b>	
<b>17:00–18:00</b>	<p><b>Panel discussion 1.1.1: Social Capital for Peace: How can ethical and spiritual leaders contribute to reconciliation and lives' saving? <i>Religious engagement perspectives</i></b></p> <ul style="list-style-type: none"> <li>• Dicky Sofjan, Core Doctoral Faculty, Indonesian Consortium for Religious Studies (ICRS), Globethics Vice-President. Indonesia.</li> <li>• Kenneth Mtata, Programme Director for Public Witness and Diakonia, World Council of Churches (WCC). Zimbabwe/Switzerland.</li> <li>• Georgios Vlantis, Director, Council of Christian Churches in Bavaria, Germany; Research Associate, Volos Academy for Theological Studies, Greece; Archon Hieromnimon of the Ecumenical Patriarchate.</li> <li>• Dror Rubin, Chief Facilitator and Field Coordinator of Religious Engagement at Search for Common Ground. Israel.</li> <li>• <b>Moderator:</b> Alison Hilliard, Senior Programme Director, Wilton Park, United Kingdom.</li> </ul>
<b>18:00–19:00</b>	<p><b>Panel discussion 1.1.2: Social Capital for Peace: How can ethical and spiritual leaders contribute to reconciliation and lives' saving? <i>Public engagement perspectives</i></b></p> <ul style="list-style-type: none"> <li>• Michael Wiener, Human Rights Officer, Faith for Rights UN-OHCHR. Germany.</li> <li>• Sarah Markiewicz, Advisor on Interfaith and Intercultural Dialogue, Inter-Parliamentary Union (IPU). Germany.</li> <li>• Khushwant Singh, Head of Secretariat of PaRD (International Partnership on Religion and Sustainable Development). Germany.</li> <li>• Sarah Noble, Head of Global Engagement, Caux Initiatives of Change. Canada/Switzerland.</li> <li>• <b>Moderator:</b> Alison Hilliard, Senior Programme Director, Wilton Park. United Kingdom.</li> </ul>

## TUESDAY 3 SEPTEMBER 2024

09:00–10:15	<p><b>Panel discussion 1.2: Global Peace in a polarised world: How to revive ethics in international relations?</b></p> <ul style="list-style-type: none"> <li>• Melissa Parke, Executive Director, ICAN, former Australian Minister for International Development. Australia.</li> <li>• Corinne Momal-Vanian, Executive Director, Kofi Annan Foundation. Switzerland.</li> <li>• Hind bint Abdulrahman Al Muftah, Permanent Representative of Qatar to the United Nations Office at Geneva. Qatar.</li> <li>• Miroslav Cerar, Professor, Faculty of Law, University of Ljubljana; Former Prime Minister of Slovenia. Slovenia.</li> <li>• <b>Moderator:</b> Davide Rodogno, Professor of International History and Politics, Head of Interdisciplinary Programmes, Geneva Graduate Institute. Italy/Switzerland.</li> </ul>
10:15–10:30	<p><b>Meet the author:</b> Liu Baocheng, <i>Chinese Values</i>. 2024. <b>Host:</b> Asha Kanwar.</p>
10:30–11:00	<p><b>Networking break</b></p>
11:00–12:15	<p><b>Panel discussion 1.3: Philanthropy for sustainable development and peace: time for a new paradigm?</b></p> <ul style="list-style-type: none"> <li>• Nina Hoas, Head, LGT Philanthropy Advisory. Switzerland.</li> <li>• Luyu Wu, Co-Founder, Tong Xing Tong Xing Foundation. China.</li> <li>• Rudelmar Bueno de Faria, Secretary General, ACT Alliance. Brazil/Switzerland.</li> <li>• Shachi Gurumayum, Founder, MaolKeki Foundation, India; Director, AgriMayum GmbH. Switzerland.</li> <li>• Etienne Eichenberger, Managing Partner, WISE – Philanthropy Advisors. Switzerland.</li> <li>• Elena Torresani, Head of Communications &amp; Partnerships, elea Foundation for Ethics in Globalization. Switzerland.</li> <li>• <b>Moderator:</b> Giuseppe Ugazio, Associate Professor and Chair in Behavioural Philanthropy and Finance, Geneva School of Economic Management (GSEM). Switzerland.</li> </ul>
12:15–12:30	<p><b>Meet the author:</b> Lawrence Chong, <i>Creative Change</i>, 2024. <b>Host:</b> Rudolf von Sinner.</p>
12:30–14:00	<p><b>Networking lunch</b></p>
Track 2: The road for responsible governance	
14:00–14:30	<p><b>Panel 2.1.1: Launch of the 2024 Global Survey results on Business Ethics</b></p> <ul style="list-style-type: none"> <li>• Bryan Robinson, Academic Head, Tshwane School for Business and Society; President, Business Ethics Network of Africa. South Africa.</li> <li>• Georges Enderle, Professor, Keough School of Global Affairs, University of Notre Dame. USA.</li> <li>• <b>Moderator:</b> Ignace Haaz, Managing Editor, Globethics. Switzerland.</li> </ul>

## TUESDAY 3 SEPTEMBER 2024

<b>14:30–15:30</b>	<p><b>Panel 2.1.2: Ethics of ESG: How the private sector can contribute to a sustainable and inclusive future?</b></p> <ul style="list-style-type: none"> <li>• Liu Baocheng, Director, Center for International Business Ethics, University of International Business and Economics. China.</li> <li>• Jérôme Eschbach, Head of Sustainable Solutions, BNP Paribas. Switzerland.</li> <li>• Vincent Subilia, Executive Director, Geneva Chamber of Commerce and Industry; Board member, International Chamber of Commerce. Switzerland.</li> <li>• André Schneider, CEO, Geneva Airport; Board member, Globethics. Switzerland.</li> <li>• Jenny Phillips, Dean, Faculty of Business &amp; Law, University of St Joseph. Macao.</li> <li>• <b>Moderator:</b> Liezl Groenewald, CEO, The Ethics Institute. South Africa.</li> </ul>
<b>15:30–16:00</b>	<p><b>Networking break</b></p>
<b>16:00–16:45</b>	<p><b>Panel 2.2.1: Ethics and compliance: how to navigate their respective specificities and integrate their application for better responsible governance?</b></p> <ul style="list-style-type: none"> <li>• Kamel Ayadi, International Consultant and former Minister of Anti-Corruption and Governance, Globethics MENA Regional Consul. Tunisia.</li> <li>• Malika Parent, Senior Adviser to the Director General, WHO. Switzerland.</li> <li>• Maximilien Roche, Founder, Rock Integrity and Investigations. France.</li> <li>• <b>Moderator:</b> Lilach Zacharia-Trabelsi, Managing Director, TBH Global Family Office SA, and University Professor at UNIGE and the Graduate Institute, Switzerland.</li> </ul>
<b>16:45–17:30</b>	<p><b>Panel 2.2.2: Ethics and Compliance: emerging challenges and opportunities for the private sector</b></p> <ul style="list-style-type: none"> <li>• Alexander Finger, Chief Technology Officer, SAP Switzerland.</li> <li>• Klaus Moosmayer, Member of the Executive Committee and Chief Ethics, Risk and Compliance Officer of Novartis. Germany.</li> <li>• Norman Beveridge, Former Chief Ethics &amp; Compliance Officer, The LYCRA Company. Switzerland.</li> <li>• María Peña, Chief Risk &amp; Compliance Officer, Symbiotics Asset Management. Spain.</li> <li>• Melchior de Muralt, Managing Partner, Pury Pictet Turrettini; Co-founder, Blue Orchard Finance. Switzerland.</li> <li>• <b>Moderator:</b> Lilach Zacharia-Trabelsi, Managing Director, TBH Global Family Office SA, and University Professor at UNIGE and the Graduate Institute, Switzerland.</li> </ul>
<b>17:30–17:45</b>	<p><b>Brief break</b></p>
<b>17:45–18:30</b>	<p><b>Globethics Youth Leadership Award 2024 Ceremony:</b> Project presentations by the finalists; audience vote for the winners of 1st, 2nd and 3rd prizes, and prizegiving</p>
<b>18:30–20:00</b>	<p><b>Reception, Celebration of the Award winners</b></p>

## WEDNESDAY 4 SEPTEMBER 2024

### Track 3: Trustworthy AI for a better future

<p><b>9:00–10:15</b></p>	<p><b>Panel 3.1: AI for Peace and Human Rights: Can the fourth industrial revolution serve human dignity and unity?</b></p> <ul style="list-style-type: none"> <li>• Alexander Kriebitz, Institute for Ethics of AI, Technological University Munich. Germany.</li> <li>• Lucía Bosoer, Project Associate, Chair on AI and Democracy, Florence School of Transnational Governance, European University Institute. Argentina.</li> <li>• Frédéric Esposito, Director of the Bachelor of International Relations at the Global Studies Institute (GSI), University of Geneva. Switzerland.</li> <li>• Muhammadou M.O. Kah, Ambassador of The Republic of the Gambia to the Swiss Confederation &amp; Permanent Representative to the UN Office at Geneva, World Trade Organisation (WTO). The Gambia.</li> <li>• Vladimir Stankovic, Program Officer, Strategic Planning and Membership (SPM), International Telecommunication Union (ITU). Switzerland.</li> <li>• Wallace Cheng, Head of Impact, Innovation and Development, Globethics. Switzerland.</li> <li>• <b>Moderator:</b> Paul Martens, Associate Professor in Ethics, Baylor University. Canada.</li> </ul>
<p><b>10:15–10:45</b></p>	<p><b>Networking break</b></p>
<p><b>10:45–12:00</b></p>	<p><b>Panel 3.2: AI in Higher Education: how can higher education institutions move from fighting back to guiding responsible innovation?</b></p> <p><b>Launch of the Policy report:</b> <i>Ethical Leadership in the Age of AI: Rethinking Futures of Education</i></p> <ul style="list-style-type: none"> <li>• Santiago Bellomo, Dean of the Faculty of Education, Austral University, Member of Globethics Pool of Experts. Argentina.</li> <li>• Amélie Ekué, Academic Dean, Globethics. Togo/Germany.</li> <li>• Ebba Ossiannilsson, Board Member, International Council for Open and Distance Education (ICDE). Sweden.</li> <li>• Gita Steiner-Khamsi, UNESCO Chair for Comparative Educational Policies at IHEID. Iran/Switzerland.</li> <li>• Asha Kanwar, Chair, Governing Board of the UNESCO Institute for Information Technologies and Education (IITE); Board member, Globethics.</li> <li>• <b>Moderator:</b> Divya Singh, Chief Academic Officer, STADIO, Globethics Vice-President. South Africa.</li> </ul>
<p><b>12:00–12:15</b></p>	<p><b>Brief break</b></p>



## WEDNESDAY 4 SEPTEMBER 2024

12:15–13:00	<p><b>Panel 3.3: Fostering Intergenerational Dialogue and Action on the Ethics of AI</b> <i>Co-organised by the Club of Rome</i></p> <ul style="list-style-type: none"> <li>• Marine Hadengue, Executive Director, Higher Education for Good Foundation (HE4G). Switzerland.</li> <li>• Reine Essobmadje, Co-founder, Digital Coalition; CEO, Evolving Consulting. Cameroon.</li> <li>• Alexandre Maaza, Sustainability Lead, Cardano Foundation, Board Member INATBA – International Association for Trusted Blockchain Applications. France.</li> <li>• Noor Alkhadhar, Product Manager, Learning Planet Institute. France.</li> <li>• <b>Moderator:</b> Nolita Thina Mvunelo, Programme Manager, The Club of Rome. South Africa.</li> </ul>
13:00–14:00	<p><b>Networking lunch</b></p>
14:00–15:15	<p><b>Foresight Panel: what are our visions for 2050?</b></p> <ul style="list-style-type: none"> <li>• The three Youth Leadership Award winners</li> <li>• Marie-Laure Salles, Director, Geneva Graduate Institute. France.</li> <li>• Emanuela Ceva, Professor, University of Geneva. Italy.</li> <li>• Thierry Malleret, Managing Partner, Monthly Barometer; Founder, Summit of Minds. France.</li> <li>• Sidra Raslan, Creative Leadership team. Caux Initiatives of Change, Syria/Spain.</li> <li>• Steven Hartman, Executive Director of UNESCO BRIDGES Coalition. USA.</li> <li>• Marcel Van de Voorde, Professor, University of Technology DELFT. Netherlands.</li> <li>• <b>Moderator:</b> Fadi Daou, Executive Director, Globethics. Lebanon/France.</li> </ul>
15:15–15:30	<p><b>Global Ethics Forum 2024 Closing Remarks: Towards a re-envisioned Future</b></p>
15:30–16:00	<p><b>Networking break</b></p>
<p>Globethics 20th Anniversary and Presidency handover celebration</p>	
16:00–17:00	<p><b>20th Anniversary of Globethics: looking forward</b></p> <ul style="list-style-type: none"> <li>• <b>Testimonials:</b> <ul style="list-style-type: none"> <li>◦ Heidi Hadsell, Former President of Hartford Seminary. USA.</li> <li>◦ Divya Singh, Vice-President, Globethics. South Africa.</li> <li>◦ Dicky Sofjan, Vice-President, Globethics. Indonesia.</li> <li>◦ Isabelle Sommer, Head of International Commitment and Member of the Executive Board of Linsi Foundation; Globethics Board Member. Switzerland.</li> </ul> </li> <li>• <b>Endorsements:</b> Laurent Jimaja, Maire de Grand Saconnex. Switzerland.</li> <li>• <b>Speech of the founding president, Christoph Stückelberger:</b> <i>Global Values for Life. Inspire. Innovate. Integrate.</i></li> <li>• <b>MC:</b> Lucy Howe-López, Deputy Executive Director, Globethics. UK.</li> </ul>
17:00–17:15	<p><b>Musical interlude:</b> Sogol Mirzaei, Nikolaos Dimitriadis.</p>
17:15–18:00	<p><b>Presidency handover:</b> presentation of President-elect, Vice-Presidents and Board Members; speech of the new President of Globethics, Dietrich Werner. <b>MC:</b> Amélie Ekué, Academic Dean, Globethics. Togo/Germany.</p>
18:00–19:00	<p><b>20th Anniversary reception</b></p>